AngelBlue

# AngelBlue Holdings Pvt Ltd

## Building founders, strengthening startups, unlocking capital.

## Educate - Accelerate - Invest

AngelBlue is an entrepreneurship education, incubation and advisory platform. We work with universities, incubators, government platforms, corporates, MSMEs and startup founders - teaching entrepreneurship, mentoring founders, and helping early-stage ventures raise capital through our Angel Network.



## Our Impact

| | | |
|---|---|---|
| **200+** Startups Impacted | **1,000+** Student Founders Trained | **500+** Training Sessions Delivered |
| **25+** Portfolio Start-ups | **200+** Angel Investors | **50+** Mentors Onboarded |

**Active presence across Tier 1, 2 and 3 cities in North India.**

# What We Do · Who We Serve

## Our Growth Engines

### Entrepreneurship Education

Full-fledged courses, workshops, bootcamps and masterclasses for universities, colleges and student communities

### Acceleration Programmes

Cohort-based accelerators delivered in collaboration with institutions and incubators

### Fund Raising

Startup investments, Pre-IPO investments, unlisted securities, Angel Network access and VC ecosystem connections

### Advisory & Mentoring

Strategic intervention, operational intervention and business scale-up support

### Services Aggregation

Business collaboration opportunities and third-party service access for portfolio startups

## NEP 2020 Alignment

Our curriculum is aligned with NEP 2020 - experiential, multidisciplinary and built for credit-based delivery.

## Who We Serve — Our Focus Areas

### Universities & Colleges

Semester courses, campus programmes, faculty enablement, incubation setup

### Startup Founders

Acceleration, mentoring, investor readiness and fundraising support

### Incubators & Accelerators

Programme design, mentor networks, investor connects, outcome measurement

### Corporates & Enterprises

Innovation programmes, intrapreneurship, MSME and vendor ecosystem growth

### Government & Policy Platforms

Capacity building, ecosystem development beyond metro cities, MSME innovation

### MSMEs

Growth strategy, financial discipline, scale and sustainability support

# Our Programmes

Five named programmes — each built for a specific audience.

### AngelBlue Spark — Campus & Community Programmes

**For: Universities, colleges and innovation hubs.**

Full-semester entrepreneurship courses delivered on campus — hands-on workshops, launchpad support, a pathway into acceleration and real-world startup exposure. NEP 2020-aligned, with certification on completion.

### AngelBlue Velocity — 90-Day Cohort-Based Accelerator

**For: Early-stage to growth-stage startups.**

Sector-specific cohorts — Agritech & FoodTech, HealthTech, Logistics & Warehousing, FinTech, Mobility. Business model refinement, product-market fit, investor readiness and pitch strategy. Culminates in a Demo Day with curated investors and partners.

### AngelBlue Catalyst — Founder-Focused Support

**For: Founders at any stage, one-to-one.**

Personal mentoring from ideation to scale — strategic guidance on go-to-market, fundraising and growth. Expert network access across domains and industries, advisory panels and pitch review sessions.

### AngelBlue Capital Circle — Investor Connect & Funding Access

**For: Fundraising startups.**

Access to the Angel and VC network, sector and stage-specific investor matchmaking, fundraising strategy and deck preparation, collaboration with family offices and corporate innovation teams.

### AngelBlue Edge — Startup Support Services

**For: Portfolio startups.**

Legal & IP support, branding and digital outreach, manpower, influencer and brand ambassador onboarding, strategic partnerships for scale, technology enablement and compliance support, international office set-up.

# How We Teach · Why AngelBlue

## How We Teach — The Three-Part Learning Model

Every AngelBlue programme is built on three interlocking parts, so students get a complete, holistic learning experience rather than classroom theory alone.

### Theory

Structured sessions covering the frameworks of venture building opportunity identification, business models, startup finance, unit economics, fundraising, go-to-market and pitch readiness. Delivered in a sequence that builds a working mental model.

### Practice

Every concept is applied in the room. Student teams work on a live venture customer interviews, business model canvases, unit economics modelling, MVP design and iterative pitch refinement. Learning is tested, not merely received.

### Industry Immersion

Sessions with practising founders, operators and investors, field exposure, incubator visits, and a closing pitch session before a practitioner panel. This is the layer most entrepreneurship courses omit and the one that changes students.

# Case Study

## Entrepreneurship Programme · A private multidisciplinary university, Punjab

AngelBlue designed and delivered a structured entrepreneurship programme for undergraduate and postgraduate students — curriculum design, classroom delivery across cohorts, and a closing pitch session before a practitioner panel. The programme combined the three-part model described above: theory, applied venture work and industry immersion, with student teams presenting their ventures at the end of the engagement.

## Why AngelBlue

### Practitioner-led.

Our founder has built three ventures from scratch and worked across Japanese, American and Indian organisations at leadership positions. What we teach is what we have practised.

### Direct line to investors.

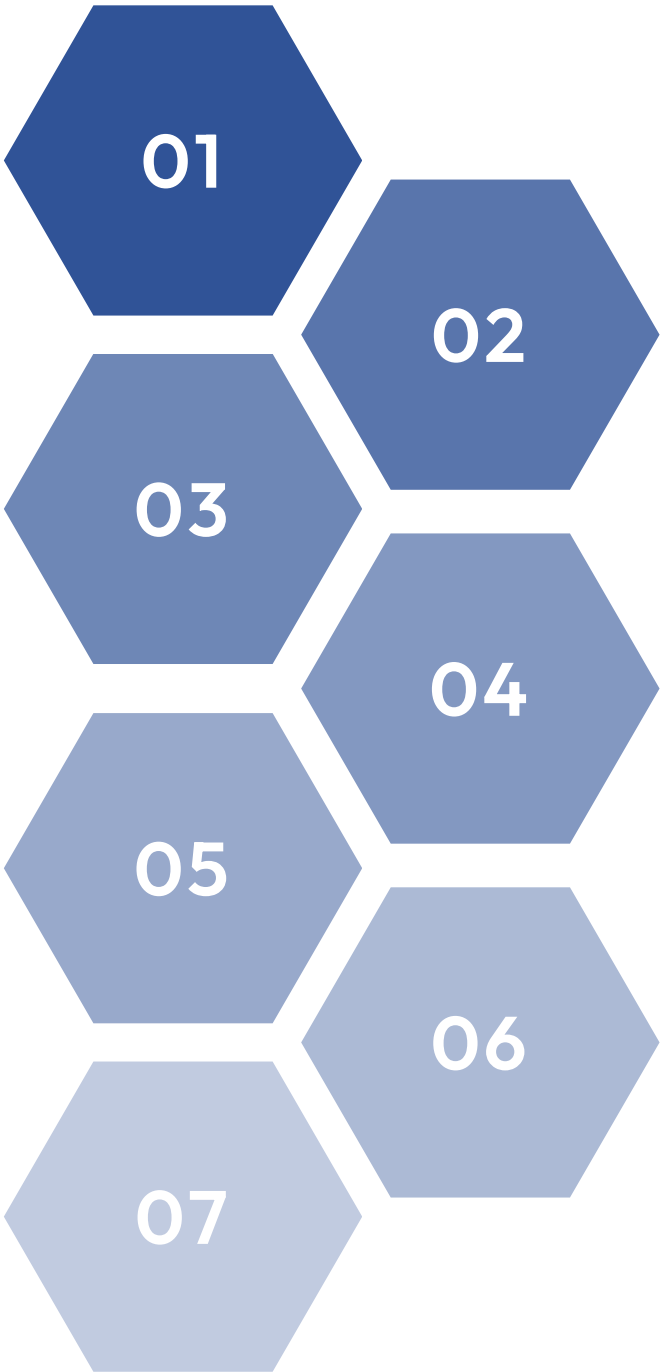
200+ in the network VCs, angel investors and NBFCs. Sector and stage-specific matchmaking, not a mailing list.

### Built for institutions.

NEP 2020-aligned curriculum. We set up and run incubation and acceleration programmes, not just workshops.

### Practical by design.

Every programme ends with a live venture and a pitch. Students build, test and present not just attend.




### One ecosystem, not four vendors.

Most partners offer teaching, or mentoring, or funding. AngelBlue delivers all four education, acceleration, advisory and capital.

### Mentors who have operated.

50+ mentors and a deep bench of industry leaders. Matched by sector and stage, with scheduled fortnightly check-ins.

### Delivery that fits you.

Offline, online or hybrid. Standalone workshops, full-semester courses, bootcamps or masterclasses as your calendar allows.

# Ecosystem Partners

## Incubators

## Institutions

## Investment Partners

## Govt / Industry Platforms

## Platforms / Service Providers

# Investment Portfolio

**Fintech**

NSE · Reeudo · Link4solution · R3

**Network**

AngelBay · PedalStart · FIGFAX · FIBONACCI GLOBAL

**Logistic**

**Media**

**Renewable**

MATRIX Gas & Renewables

**Consumer**

infinity brands

**Renewable**

MATRIX Gas & Renewables

**EV**

Let's EV

**Healthcare**

care HEALTH INSURANCE

**Real Estate**

OYO · INNOV8 THE COWORKING SPACE

# The People Behind AngelBlue

## Founders



**Manish Verma**
Founder



**Sorabh Agarwal**
Co-Founder

## Advisory Board



**Vivek Atray**
Ex IAS, Motivational Speaker



**Prajakt Raut**
Managing Partner - Caret Capital

# Let's Build Together

If you are a university building an entrepreneurship culture, an incubator seeking stronger outcomes, a founder needing mentoring and funding access, a corporate exploring innovation partnerships, or a government platform building capacity we would be glad to talk.


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